



PROPHETLINE FOR WINDOWS



PROPHETLINE
The Retailer's Management System

ProphetLine Web Integration

ProphetLine Web is based on Microsoft ASP, ASP.NET, and AJAX technologies, and Microsoft SQL Server which is used by sites of all sizes, including some of the most popular shopping sites on the Internet. ProphetLine Web's unique capabilities make it perfect for "click-and-brick" retailers and users of ProphetLine for Windows.

Set-up Wizards

The Site installation and management Wizards are designed to enable a simple, step-by-step approach to designing a commerce site. The wizards build scripting and HTML coding of the storefront, enable cross-selling and price promotions, and create stores with multi-level departments and classes.

Security

ProphetLine Web runs on top of Microsoft's Internet Information Server, which allows all traffic to be encrypted via Secure HTTP utilizing SSL technology. From the customer to you, the traffic is encrypted using up to 128-bit encryption, the highest currently exportable encryption key length.

Integrated Inventory, Transactions, Customers

ProphetLine for Windows integrates seamlessly with your web site. Adding items to display and sell on the web is as simple as checking a box within ProphetLine for Windows. The system will then transmit the images to the web site. Web orders are downloaded automatically into your ProphetLine for Windows system for fulfillment. Customers are shared, so you always know who they are and what they are buying. Quite simply, this is the easiest and most comprehensive way to get your business on the web!

